

## News Release

# Solterra Group of Companies Offers Generous Donation to Building for Kids Initiative

**Vancouver, BC, October 2008** - One of BC's leading multi-residential real estate developers, Solterra Group of Companies, has donated \$10,000 to BC Children's Hospital's *Building for Kids* initiative. The donation will be used to fund important research, education and leadership programs. Last year, *Building for Kids* raised over \$300,000. This year the fundraising bar has been upgraded and the initiative's goal is to raise over \$400,000.

Mike Bosa, Solterra's vice president of development says, "To help *Building for Kids* reach its new goal, I encourage all real estate development companies to pitch in and support this fantastic program."

In addition to the donation and to help raise awareness, Solterra has incorporated the *Building for Kids* logo in its advertising and promotional material. The logo is currently being showcased on Solterra's exterior signage for its Dolce development, located on Seymour Street in Downtown Vancouver.

"The marketing partnership is an integral part of supporting this initiative as it increases public awareness of BC Children's Hospital," said Marcie Mark, philanthropy officer at BC Children's Hospital Foundation. "It challenges other companies to donate, which in turn makes a huge difference in the lives of children in BC."

Each year, BC Children's Hospital helps over 168,000 sick kids and is the only pediatric health centre and teaching hospital in the province. BC Children's Hospital's vision is to provide better health for children and youth, and create community partnerships to ensure children get access to the *best* practices and the *best* care in the *best* setting.

"Solterra is proud to be a partner of the hospital to help build a future with the best child health care imaginable," adds Laura Rizzo, vice president of marketing for Solterra Group. "If we can inspire other companies to make donations, we have achieved our goal."

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